

ISTANBUL



AYMOD Footwear Fashion Fair 04 – 07 September 2024

The Turkish footwear industry, which has an important place in the world with its design, quality and reasonable price policy, makes a great contribution to the export of the industry at the AYMOD - Footwear Fashion Fair.

AYMOD Footwear Fashion Fair in Istanbul is regarded as one of Europe's premier footwear trade fairs. Hosted at the impressive Istanbul Expo Center (IFM) in Istanbul, this leading event draws industry professionals twice annually.

Organized by TASD Fuarcilik A.Ş., AYMOD serves as a hub for the global footwear and leather goods market, where the latest trends, technologies, and materials are showcased by international exhibitors from a lot of countries. The exhibit spans a vast array, from women's, men's, and children's shoes to sportswear, bags, and other leather products.

AYMOD Footwear Fashion Fair is one of the most comprehensive footwear fairs in Türkiye and among the largest in Europe. The fair is held twice a year in Istanbul, covering a 60,000 m2 area, bringing together leading manufacturers in the industry, representing international designers and brands.

At the AYMOD Footwear Fashion Fair, the collections of thousands of new classic, sport and handmade models from women's and men's shoes to children's shoes are presented to international buyers.

In the fair, which meets the footwear needs of nearly 600 million people living in the nearby geography, most of the shoe supply of the geography close to Türkiye is realized.

AYMOD, the Largest Trade Platform of the Turkish Footwear Industry, is opening its doors on 04 September 2024.



The next AYMOD Footwear Fashion Fair, will be held at Istanbul Expo Center between 04 - 07 September 2024.

Footwear companies operating on an international scale present women's, men's, children's, sports footwear, bags, and accessories product groups to foreign purchasing delegations coming from all around the world.

AYMOD Footwear Fashion Fair brings together leading companies in the footwear sector, creating an international platform. Through this platform, participants have the opportunity to seize new business opportunities and establish new collaborations. The fair offers significant marketing and communication opportunities in the footwear sector.

AYMOD Footwear Fashion Fair, a pioneer in introducing the Turkish footwear sector to the world, has been organized uninterrupted for nearly 35 years. It is unrivaled in terms of quality and variety and attracts attention as a leading trade platform with its broad participant profile.



N I N 7 SEPTEMBER / EYLÜL **V 4** - **U I 2 0 2 4** F0 0 T W E A F FAS HION FAIL

AYMOD Footwear Fashion Fair held on 28 February – 02 March 2024

Türkiye's most established and largest footwear industry in the footwear sector, for 35 years without interruption, AYMOD Footwear Fashion Fair, realised its 70th edition between 28 February - 02 March 2024 at IFM - Istanbul Expo Centre.

RUSSIA

QASI

SRAEL

AYMOD brought Autumn/Winter-2024/25 collections, the leading brands and designers in the sector and gathered them together and became a source of inspiration for the participants. AYMOD Footwear Fashion Fair, with its long years of experience and impressive exhibitor profile, has maintained its pioneering position in the sector.

According to our records from the event held on 28 February - 02 March 2024, 6.500 foreigners from 102 countries and a total of 18.000 visitors attended our fair. A total of 478 domestic and foreign companies participated in our fair. There were 50 foreign exhibitors from Italy, China, Greece etc. The majority of international customers were from Russia and European Union countries.





102 Countries, 6.500 foreigner and total 18.000 visitors

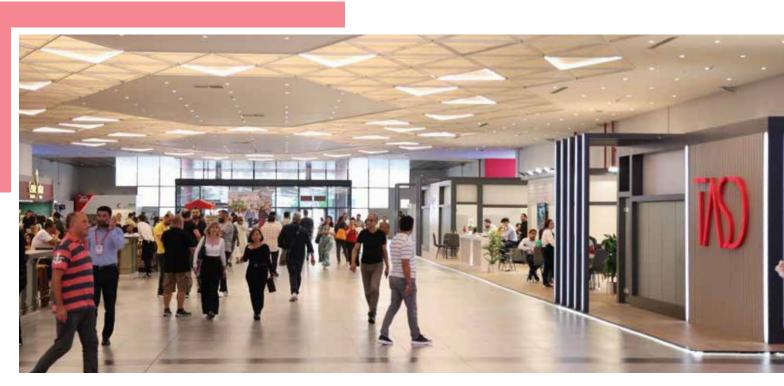
While Russia leads the way in foreign visits, Kazakhstan, Greece, Bulgaria, Italy, Spain, Belarus, Moldova, Poland, Uzbekistan, Ukraine, Iran, Kyrgyzstan and Lebanon were the countries where most visitors came from.

478 National and International Participants

A total of 478 domestic and foreign companies participated Europe's the largest Footwear Fashion Fair. This edition of the Aymod Footwear Fashion Fair expanded the trade volume of the last fair as a concrete example.

6.5K	18K	50	%100
Foreign	Total	Foreign	Fair Area
Visitors	Visitors	Exhibitors	Utilization Rate
478	102	60K ^{m2}	Buyer Delegation Efficiency
Total	Visit From	Fair	%95
Exhibitors	Countries	Area	
			Participation and Visitor Satisfaction Rate

SEPTEMBER / EYLÜL



Previous Aymod data 68st Aymod

5,201 foreign visitors from 133 countries such as Kazakhstan, Iran, Israel, Romania, Bulgaria, Greece, Serbia, Italy, and Poland with Russia and European Union countries taking the lead visited the fair.

69th Aymod

Russia and EU countries lead the visitor countries followed by Kazakhstan, Iran, Israel, Jordan, Greece, Ukraine, Iraq, S. Arabia, Lebanon, Tunisa, Uzbekistan, Romania and totally **7.000 foreign** visitors from 111 countries.

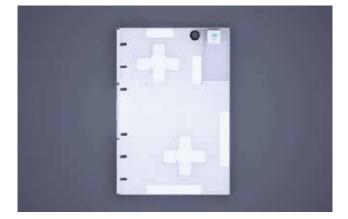
5.2K	23.5K	7K	21.1K
Foreign	Total	Foreign	Total
Visitors	Visitors	Visitors	Visitors
474	54	483	53
Total	Foreign	Total	Foreign
Exhibitors	Exhibitors	Exhibitors	Exhibitors
133	60K ^{m2}	111	60K ^{m2}
Visit From	Fair	Visit From	Fair
Countries	Area	Countries	Area

SEPTEMBER / EYLÜL

PRODUCT NAME MODEL 1 CONSTRUCTION Maxima-Octonorm For requests of 20 m2 or more







MODEL -1	24 m2	
Chair	8	pcs.
White Round Table	2	pcs
Shelf	18	pcs.
Trash Can	1	pcs.
Parquet Floor	24	m2
Refrigerator	1	pcs.
Water Heater	1	pcs.
Counter	1	pcs.
Lighting	8	pcs.
Electrical Panel	1	pcs.
3-Group Outlet	1	pcs.
1*2 Lockable Storage	1	pcs.
Frontal and Counter Print	2	m2
Cleaning	24m2	m2

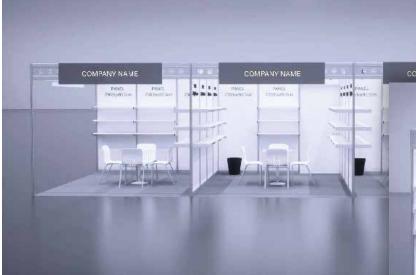
Not Included Services

Special digital prints inside and outside the booth will be charged separately. Additional shelf and furniture requests will be charged separately.

The daily cleaning of your booth area is the responsibility of the exhibitor.



PRODUCT NAME MODEL 2 CONSTRUCTION Octonorm For requests between 19 m2 and 9 m2



MODEL -2	15 m2	
Chair	8	pcs.
White Round Table	2	pcs
Shelf	18	pcs.
Trash Can	1	pcs.
Carpeted Floor	15	m2
Lighting	5	pcs.
Electrical Panel	1	pcs.
3-Group Outlet	1	pcs.
Frontal Print	1	m2



Not Included Services

Special digital prints inside and outside the booth will be charged separately. Additional shelf and furniture requests will be charged separately.

The daily cleaning of your booth area is the responsibility of the exhibitor.

Booth Area and Booth included m2 unit price:

140 Euro + Taxes

Only Booth Area M2 Unit price **100 Euro + Taxes.**

Payment Method: Cash following the contract.



HOW DO I GET FAIR AREA?



After arriving at the Atakoy-Sirinevler station by metrobus, you can use the Airport Metro Connection and get off at the 'World Trade Center-Istanbul Fair Center' stop to reach our fairground.



You can reach our fairground by getting off at the 'World Trade Center-Istanbul Fair Center' stop on the Yenikapı - Ataturk Airport Metro line.



For transportation to IFM via Marmaray, you can get off at the 'World Trade Center-Istanbul Fair Center' station using the Marmaray-Yenikapı Airport Metro connection. Alternatively, you can get off at the Yesilyurt station and reach our fairground within 5 minutes by taxi.



For transportation to our fairground by bus, you can use the IETT bus connections and get off at the 'World Trade Center-Istanbul Fair Center' station on the Airport Metro.



The distance between Istanbul Airport and our fairground is approximately 45 kilometers. Our visitors and participants who will use taxis can reach our fairground in about 35 minutes.



Our participants and visitors who will provide transportation from Istanbul Airport can come to the Yenibosna-Kuleli stop via Havaist or HVIST-10 buses, then reach the Airport Metro connection and come to our fairground from the 'World Trade Center-Istanbul Fair Center' station.

CONTACT US!

