

İlkbahar/Spring - Yaz/Summer 25'

aymod

AYAKKABI MODA FUARI | FOOTWEAR FASHION FAIR

ISTANBUL

04-07
SEPTEMBER
2024

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AYMOD Footwear Fashion Fair 04 – 07 September 2024

The Turkish footwear industry, which has an important place in the world with its design, quality and reasonable price policy, makes a great contribution to the export of the industry at the AYMOD - Footwear Fashion Fair.

AYMOD Footwear Fashion Fair in Istanbul is regarded as one of Europe's premier footwear trade fairs. Hosted at the impressive Istanbul Expo Center (IFM) in Istanbul, this leading event draws industry professionals twice annually.

Organized by TASD Fuarcılık A.Ş., AYMOD serves as a hub for the global footwear and leather goods market, where the latest trends, technologies, and materials are showcased by international exhibitors from a lot of countries. The exhibit spans a vast array, from women's, men's, and children's shoes to sportswear, bags, and other leather products.

AYMOD Footwear Fashion Fair is one of the most comprehensive footwear fairs in Türkiye and among the largest in Europe. The fair is held twice a year in Istanbul, covering a 60,000 m2 area, bringing together leading manufacturers in the industry, representing international designers and brands.

At the AYMOD Footwear Fashion Fair, the collections of thousands of new classic, sport and handmade models from women's and men's shoes to children's shoes are presented to international buyers.

In the fair, which meets the footwear needs of nearly 600 million people living in the nearby geography, most of the shoe supply of the geography close to Türkiye is realized.

AYMOD, the Largest Trade Platform of the Turkish Footwear Industry, is opening its doors on 04 September 2024.



The next AYMÖD Footwear Fashion Fair, will be held at Istanbul Expo Center between 04 - 07 September 2024.

Footwear companies operating on an international scale present women's, men's, children's, sports footwear, bags, and accessories product groups to foreign purchasing delegations coming from all around the world.

AYMÖD Footwear Fashion Fair brings together leading companies in the footwear sector, creating an international platform. Through this platform, participants have the opportunity to seize new business opportunities and establish new collaborations. The fair offers significant marketing and communication opportunities in the footwear sector.

AYMÖD Footwear Fashion Fair, a pioneer in introducing the Turkish footwear sector to the world, has been organized uninterrupted for nearly 35 years. It is unrivaled in terms of quality and variety and attracts attention as a leading trade platform with its broad participant profile.



04 - 07 | 2024
SEPTEMBER / EYLÜL
FOOTWEAR
FASHION FAIR

A woman with dark hair tied back, wearing a white long-sleeved dress and dark suspenders, is sitting on the floor of a shoe store. She is looking intently at a pair of light-colored sandals on a white shelf. The shelves are filled with various styles of sandals, including wedge sandals and flat sandals. In the background, a man in a dark shirt is seated at a table, looking away. The store has large windows in the background. An inset image in the bottom right corner shows a man and a woman sitting at a table, looking at a laptop screen.

AYM
Foot
28 F

AYMOD brought Autumn/Winter-2024/25 collections, the leading brands and designers in the sector and gathered them together and became a source of inspiration for the participants. AYMOD Footwear Fashion Fair, with its long years of experience and impressive exhibitor profile, has maintained its pioneering position in the sector.

According to our records from the event held on 28 February - 02 March 2024, 6,500 foreigners from 102 countries and a total of 18,000 visitors attended our fair. A total of 478 domestic and foreign companies participated in our fair. There were 50 foreign exhibitors from Italy, China, Greece etc. The majority of international customers were from Russia and European Union countries.



01-07 SEPTEMBER / EYLÜL 2024
U4-U7 FOOTWEAR FASHION FAIR



102 Countries, 6.500 foreigner and total 18.000 visitors

While Russia leads the way in foreign visits, Kazakhstan, Greece, Bulgaria, Italy, Spain, Belarus, Moldova, Poland, Uzbekistan, Ukraine, Iran, Kyrgyzstan and Lebanon were the countries where most visitors came from.

478 National and International Participants

A total of 478 domestic and foreign companies participated Europe's the largest Footwear Fashion Fair. This edition of the Aymod Footwear Fashion Fair expanded the trade volume of the last fair as a concrete example.





Previous Aymod data

68st Aymod

5,201 foreign visitors from 133 countries such as Kazakhstan, Iran, Israel, Romania, Bulgaria, Greece, Serbia, Italy, and Poland with Russia and European Union countries taking the lead visited the fair.

69th Aymod

Russia and EU countries lead the visitor countries followed by Kazakhstan, Iran, Israel, Jordan, Greece, Ukraine, Iraq, S. Arabia, Lebanon, Tunisa, Uzbekistan, Romania and totally 7.000 foreign visitors from 111 countries.

| | | | |
|----------------------|-------------------------|----------------------|-------------------------|
| 5.2K | 23.5K | 7K | 21.1K |
| Foreign Visitors | Total Visitors | Foreign Visitors | Total Visitors |
| 474 | 54 | 483 | 53 |
| Total Exhibitors | Foreign Exhibitors | Total Exhibitors | Foreign Exhibitors |
| 133 | 60K^{m2} | 111 | 60K^{m2} |
| Visit From Countries | Fair Area | Visit From Countries | Fair Area |

PRODUCT NAME

MODEL 1 CONSTRUCTION

Maxima-Octonorm

For requests of 20 m2 or more



| MODEL -1 | 24 m2 | |
|---------------------------|-------|------|
| Chair | 8 | pcs. |
| White Round Table | 2 | pcs |
| Shelf | 18 | pcs. |
| Trash Can | 1 | pcs. |
| Parquet Floor | 24 | m2 |
| Refrigerator | 1 | pcs. |
| Water Heater | 1 | pcs. |
| Counter | 1 | pcs. |
| Lighting | 8 | pcs. |
| Electrical Panel | 1 | pcs. |
| 3-Group Outlet | 1 | pcs. |
| 1*2 Lockable Storage | 1 | pcs. |
| Frontal and Counter Print | 2 | m2 |
| Cleaning | 24m2 | m2 |

Not Included Services

Special digital prints inside and outside the booth will be charged separately. Additional shelf and furniture requests will be charged separately.

The daily cleaning of your booth area is the responsibility of the exhibitor.

PRODUCT NAME

MODEL 2 CONSTRUCTION

Octonorm

For requests between 19 m2 and 9 m2



| MODEL -2 | 15 m2 | |
|-------------------|-------|------|
| Chair | 8 | pcs. |
| White Round Table | 2 | pcs |
| Shelf | 18 | pcs. |
| Trash Can | 1 | pcs. |
| Carpeted Floor | 15 | m2 |
| Lighting | 5 | pcs. |
| Electrical Panel | 1 | pcs. |
| 3-Group Outlet | 1 | pcs. |
| Frontal Print | 1 | m2 |

Not Included Services

Special digital prints inside and outside the booth will be charged separately. Additional shelf and furniture requests will be charged separately.

The daily cleaning of your booth area is the responsibility of the exhibitor.

Booth Area and Booth included m2 unit price:

140 Euro + Taxes

Only Booth Area
M2 Unit price

100 Euro + Taxes.

Payment Method: Cash following the contract.

HOW DO I GET FAIR AREA?



Metrobus

After arriving at the Atakoy-Sirinevler station by metrobus, you can use the Airport Metro Connection and get off at the 'World Trade Center-Istanbul Fair Center' stop to reach our fairground.



Metro

You can reach our fairground by getting off at the 'World Trade Center-Istanbul Fair Center' stop on the Yenikapı - Ataturk Airport Metro line.



Marmaray

For transportation to IFM via Marmaray, you can get off at the 'World Trade Center-Istanbul Fair Center' station using the Marmaray-Yenikapı Airport Metro connection. Alternatively, you can get off at the Yesilyurt station and reach our fairground within 5 minutes by taxi.



Bus

For transportation to our fairground by bus, you can use the IETT bus connections and get off at the 'World Trade Center-Istanbul Fair Center' station on the Airport Metro.



Taxi

The distance between Istanbul Airport and our fairground is approximately 45 kilometers. Our visitors and participants who will use taxis can reach our fairground in about 35 minutes.



Airline

Our participants and visitors who will provide transportation from Istanbul Airport can come to the Yenibosna-Kuleli stop via Havaist or HVIST-10 buses, then reach the Airport Metro connection and come to our fairground from the 'World Trade Center-Istanbul Fair Center' station.

CONTACT US!

To be for Exhibitor

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